



**CITY OF FRIENDSWOOD
COMMUNITY AND ECONOMIC DEVELOPMENT COMMITTEE
WEDNESDAY, APRIL 6, 2022, - 4:00 PM**

Minutes

MINUTES OF A FRIENDSWOOD REGULAR MEETING HELD AT 910 S. FRIENDSWOOD DRIVE, FRIENDSWOOD, TEXAS,

STATE OF TEXAS
CITY OF FRIENDSWOOD
COUNTIES OF GALVESTON/HARRIS

1. Call to Order

THE REGULAR MEETING OF THE COMMUNITY AND ECONOMIC DEVELOPMENT COMMITTEE WAS CALLED TO ORDER ON WEDNESDAY, APRIL 6, 2022, AT 4 PM AT 910 S. FRIENDSWOOD DRIVE, FRIENDSWOOD, TEXAS WITH THE FOLLOWING PRESENT CONSTITUTING A QUORUM;

CHAIR JENNIFER WHITLEY
COMMITTEE MEMBER SUSAN ASIMAKIS
COMMITTEE MEMBER JUDY WIGGINS
COMMITTEE MEMBER BLAISE GUZETTA
COMMITTEE MEMBER DEREK BROWN
COMMITTEE MEMBER PAULINE MOORE
ASSISTANT CITY MANAGER STEVEN RHEA
DIRECTOR OF COMMUNITY DEVELOPMENT AUBREY HARBIN

ABSENT:
COMMITTEE MEMBER ANDREA TRABANINO

2. Communications from the Public

None

3. Approval of Minutes

- A. Consider approving the March 2, 2022, Community and Economic Development Committee meeting minutes

Derek Brown motioned to approve the minutes, seconded by Blaise Guzetta. The motion passed unanimously.

4. Business Items

- A. Consider approving the roles and responsibilities of the Community and Economic Development Committee

Motion to approve with one amendment: "Conduct surveys of" to "Collaborate with": Whitley
Second: Asimakis
Vote: 6-0 (unanimous)

Rhea explained that Ron Cox was very complimentary of the group. He drafted a final report and strategic plan, but it can be amended as needed by CEDC. He stated that it provides for a good foundation for moving forward and asked if there were any changes needed to the Roles and Responsibilities.

There was discussion regarding the third bullet point which originally stated, "Conduct surveys of citizens and businesses to gain understanding of economic development which is compatible with the City's interests, needs, and image." After discussion, the motion was made to amend the statement to read, "Collaborate with citizens and businesses to gain understanding of economic development which is compatible with the City's interests, needs and image."

- B. Consider approving the Community and Economic Development Committee 2022 Strategic Plan

Motion to approve by Whitley to change the mission statement to read – "To champion a vibrant and competitive economy by providing leadership and resources for business attraction, retention, and expansion to enhance the quality of life."
Second: Brown
Vote: 6 – 0 (unanimous)

The strategic plan and mission statement were discussed at length at the last meeting and left for further discussion. The committee agreed that many strategies are ongoing and need to be repeated, such as attracting relevant and diverse businesses to Friendswood. Rhea explained that objective and action items can always be added and that the Committee may not accomplish all of the mission elements; they depend on timing, funding, etc.

After much discussion, the motion to approve included an amendment to the mission statement to change from, "The mission of the CEDC is to create and strengthen a competitive economy by growing and sustaining a vibrant economy and enhancing the quality of life, providing leadership and resources for business attraction, retention, and expansion and community development" to instead read as "To champion a vibrant and competitive economy by providing leadership and resources for business attraction, retention, and expansion to enhance the quality of life."

5. Adjournment

The meeting adjourned at 5:27PM.