



**COMMUNITY AND ECONOMIC DEVELOPMENT COMMITTEE
WEDNESDAY, MARCH 5TH 2025 - 4:00 P.M.
SECOND FLOOR (CMO) CONFERENCE ROOM, CITY HALL
910 S. FRIENDSWOOD DRIVE, FRIENDSWOOD, TEXAS**

MINUTES

1. CALL TO ORDER

The meeting was called to order at 4:00 pm with the following members present:

**CHAIR SUSAN ASIMAKIS
COMMITTEE MEMBER PAULINE MOORE
COMMITTEE MEMBER DENISE SPRUIELL
COMMITTEE MEMBER KYLE WINNE
COUNCILMEMBER SALLY BRANSON
ASSISTANT CITY MANAGER STEVEN RHEA
DIRECTOR OF COMMUNITY DEVELOPMENT AUBREY HARBIN
SECRETARY KRISTINA CUELLAR**

**ABSENT:
VICE CHAIR BLAISE GUZZETTA
COMMITTEE MEMBER JUDY WIGGINS**

2. PUBLIC COMMENTS

None.

3. MINUTES

A. Consider approving the minutes of the Community and Economic Development Committee Regular Meeting, held on February 5th, 2025.

Motion to approve: Winnie
Second: Spruiell
Vote: 5/0 - Minutes Approved

4. DISCUSSION ITEMS

A. Discuss the Community and Economic Development Committee economic development and business retention strategy.

Carol Marcantal with Friendswood Chamber of Commerce, Lynn Spencer and Jayln Judkins with Workforce Solutions, Jim Foreman with Friends of Downtown Friendswood Association, and Scott MacKenzie with Rotary Club of Friendswood joined the committee to go over details for Future Works and Small Business Week.

Branson announced that City Council approved adding two new members to the Community Development and Economic Committee (CDEC). Rhea informed the group that two applications had been submitted for these positions. He also mentioned that during the State of the City event to be held on March 6th, CDEC's slogans and information for Small Business Week would be presented.

Small Business Week 2025 –Pathways through Prosperity - Scheduled for May 5-9, 2025

The committee reviewed the agenda and activities for Small Business Week. Video recordings for Monday's event, "Thank You to the Business Community," will take place on April 2nd from 1 PM to 2 PM at City Hall.

The following speakers have been confirmed:

Session 1 - Marketing Strategies with Impact: Jess Clements from JCMM.social.

Session 2 - People Centric Development and Business Culture: Laura Seifert from Yes., Lauren Ambeau from Friendswood Independent School District, and Brandon Kinsey from Kinsey Management.

Internship Program – Future Works

The committee discussed the specifics of promoting Future Works.

5. REPORTS

Aubrey gave the business report for February 2025.

6. ADJOURNMENT

The meeting adjourned at 4:57pm.