



**COMMUNITY AND ECONOMIC DEVELOPMENT COMMITTEE
WEDNESDAY, APRIL 2nd 2025 - 4:00 P.M.
SECOND FLOOR (CMO) CONFERENCE ROOM, CITY HALL
910 S. FRIENDSWOOD DRIVE, FRIENDSWOOD, TEXAS**

MINUTES

1. CALL TO ORDER

The meeting was called to order at 4:02 pm with the following members present:

**CHAIR SUSAN ASIMAKIS
VICE CHAIR BLAISE GUZZETTA
COMMITTEE MEMBER PAULINE MOORE
COMMITTEE MEMBER DENISE SPRUIELL
COMMITTEE MEMBER KYLE WINNE
COMMITTEE MEMBER JUDY WIGGINS
COMMITTEE MEMBER BETH ROBINSON
COUNCILMEMBER SALLY BRANSON
ASSISTANT CITY MANAGER STEVEN RHEA
DIRECTOR OF COMMUNITY DEVELOPMENT AUBREY HARBIN
SECRETARY KRISTINA CUELLAR**

ABSENT:

2. PUBLIC COMMENTS

None.

3. MINUTES

A. Consider approving the minutes of the Community and Economic Development Committee Regular Meeting, held on February 5th, 2025.

**Motion to approve: Guzzetta
Second: Winne
Vote: 7/0 - Minutes Approved**

4. DISCUSSION ITEMS

A. Discuss the Community and Economic Development Committee economic development and business retention strategy.

Asimakis welcomed committee member Beth Robinson and informed the others that Sharon Rowsey would also be joining.

Internship Program – Future Works

Asimakis informed the committee that social media guides were distributed to schools to promote Future Works before Spring Break and asked the committee to continue encouraging Future Works through their social platforms.

Small Business Week 2025 –Pathways through Prosperity - Scheduled for May 5-9, 2025

The committee has reviewed the agenda and activities for Small Business Week, and the schedule for the week is now set. Due to the availability of the guest speaker, Armondo Perez, the “Keynote Speaker and Networking” event originally scheduled for Thursday has been moved to Monday.

Schedule for Small Business Week:

Friday, May 2nd - Thank you to the business community. Pre-recorded videos and messages will be shown on the city’s social media platforms.

Monday, May 5th - Keynote Speaker and Networking event at Hope Village Education and Community Center.

Tuesday, May 6th - Kick-off Coffee at Summer Moon Coffee & City Proclamation, sponsored by Frost Bank.

Wednesday, May 7th - Programs: "Making Your Business Stand Out," sponsored by Friendswood Rotary Club.

Session 1: Marketing Strategies with Impact, presented by Jess Clements from JCMM.social.

Session 2: People-Centric Development and Business Culture, featuring Laura Seifert from Yes., Lauren Ambeau from Friendswood Independent School District, and Brandon Kinsey from Kinsey Management.

Thursday, May 8th - Open Day.

Friday, May 9th - Share online resources; headshots will be available for \$45 per person From David Stanley.

Committee members will distribute flyers throughout the city, with each member assigned to specific areas.

5. REPORTS

Rhea gave the Business Report for March 2025.

New Businesses in Downtown District

Coastal Roofing Specialist LLC – 700 S Friendswood Dr. Suite G & F

The Franklin Team Inc. – 830 S Friendswood Dr. Suite B
Llorente Law P.C. – 830 S Friendswood Dr. Suite A100
SBC Business Services – 830 S Friendswood Dr. Suite A101
Fine Line Cosmetic Tattoo – 700 S Friendswood Dr. Suite E
APA Designs – 405 Laurel Dr.

6. ADJOURNMENT

The meeting adjourned at 5:03pm.