



**COMMUNITY AND ECONOMIC DEVELOPMENT COMMITTEE
WEDNESDAY, DECEMBER 3, 2025 - 4:00 P.M.
SECOND FLOOR (CMO) CONFERENCE ROOM, CITY HALL
910 S. FRIENDSWOOD DRIVE, FRIENDSWOOD, TEXAS**

MINUTES

1. CALL TO ORDER

The meeting was called to order at 4:07 pm with the following members present:

CHAIR SUSAN ASIMAKIS
COMMITTEE MEMBER BETH ROBINSON
COMMITTEE MEMBER JUDY WIGGINS
COMMITTEE MEMBER DENISE SPRUIELL
COMMITTEE MEMBER PAULINE MOORE
COMMITTEE MEMBER CARI INFANTE
COUNCILMEMBER SALLY BRANSON
DEPUTY CITY MANAGER STEVEN RHEA
DIRECTOR OF COMMUNITY DEVELOPMENT AUBREY HARBIN
SECRETARY KRISTINA CUELLAR

ABSENT:
VICE CHAIR BLAISE GUZZETTA
COMMITTEE MEMBER SHARON ROWSEY

2. PUBLIC COMMENTS

None

3. MINUTES

A. Consider approving the minutes of the Community and Economic Development Committee Regular Meeting, held on November 5, 2025.

Motion to approve: Robinson
Second: Spruiell
Vote: 6/0 - Minutes Approved

4. DISCUSSION ITEMS

A. Discuss the Community and Economic Development Committee economic development and business retention strategy.

The committee welcomed Cari Infante, a marketing specialist, to the committee.

Asimakis shared that once January comes Small Business Week planning will be top priority. Due to Asimakis being out of town members decided to change the dates of SBW to April 27th – May 1st, 2026. The committee also decided to create a Focus Group made up of business owners to gain insight and ideas for the week’s activities. Each committee member will email Asimakis three names they would like to invite to the Focus Group. The date and location of the meeting is to be determined.

The Committee also agreed to continue with last year’s partners: as well as SBW partners; Work Force Solutions, Friendswood Downtown Friendswood Association (FDFA), the Friendswood Chamber of Commerce, Friendswood Rotary, and add Lexi with Friendswood ISD along with a representative of Clear Creek ISD. The committee would also like to get more video testimonies. As far as marketing for SBW a “save the week” flyer will be created and distributed prior to agenda being created. Once the keynote speaker is set the committee will then decide on the agenda for the week.

5. REPORTS

A. Receive the Staff Business Report.

Harbin gave the Monthly Business Report for November 2025.

New Businesses

APA Designs	405 Laurel
Heritage at Clear Creek	17231 Blackhawk Blvd.
ENR Realty LLC	311 S Friendswood Dr Suite 106

New Commercial permits issued

Garage Ultimate – Building 5	4650 FM 2351 Rd B5
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Commercial Add/Alter/Demo permits issued

Good Ranchers (expansion)	1715 S Friendswood Dr Suite 130
Future Tenant	1305 W Parkwood Ave Suite 103

Zone Changes

Friendswood City Center PUD Amendment	P&Z – December 11; Council – Jan 5
Clear Creek Village – PUD	P&Z – December 11; Council – Jan 5

B. Receive the Comprehensive Plan Update.

Harbin stated that Ardurra created a public outreach QR code and asked the committee to take a minute to fill it out. Flyers will also be distributed within Friendswood ISD. The Comprehensive Plan Advisory Committee (CPAC) will have their first meeting on December 16. Rowsey and Guzzetta are representing CEDC on the advisory committee. Ardurra will also be organizing a community bus tour of the city after the first of the year.

6. ADJOURNMENT

The meeting adjourned at 4:37pm.