

**Keep Friendswood Beautiful
Meeting Minutes
August 28, 2018**

**Sherry Goen
Susan Stephens
Todd Mendenhall
Paul Marx
Michael Fernandez
Brandee Fernandez
Kaye Corey
Natasha McAdoo
Ashley Mannschreck
Jeff Smith
Mary Wise
Tim Anderson
Katy Blanchard, Staff
Michael Boyett, Staff
Sally Branson, Council Liaison**

- 1. Call to order:** Call meeting to order at 6:32pm.
- 2. Discussion/approval July 24, 2018 minutes:** Jeff made a motion to approve the minutes as presented, Paul seconds the motion and the motion was approved unanimously.
- 3. Communication/Guest:** No guest.
- 4. Volunteer Hours:** Sherry asked the board members to submit your volunteer hours.
- 5. Committee Reports**

****Executive Committee:** Updated the board on what we discussed at the executive meeting.

Simple Recycling Program Revisited – Kimberly presented the Simple Recycling (curbside recycling) packet to the board again. Sherry tells the board about how the meeting with Simple Recycling representative went. Explained how the marketing has changed and it states “donate first” and their advertisement post cards and encourage donating first to local donation centers. We have references from Sugarland, Pearland, and Rosharon. Natasha explains that Pearland stated they collected tons of textiles during the time they have used Simple Recycling. We want the Simple Recycling representative to go to Council in October. Sherry encourages the board to look over the packet so we can vote on it at September meeting.

Keep Texas Beautiful/Susan Stephens – Susan reported on Fall Sweep and the registration is now open. The event has now extended for longer than just a week (Sept. 8 – Nov. 11) and overlaps with National Planting Day, Americas Recycles Day and Fall Haul. She says we should reach out to volunteers for the Fall Sweep event.

****Public Awareness/Natasha:** Facebook as of August 2017 1,000+ followers and August 2018 2,000+ followers.

Holiday Decorating Contest – Natasha informed the board about not making it a contest and making it a “Light-Up Downtown” initiative. We will advertise it through Facebook and flyers. Ashley suggests that we could let the new businesses in Friendswood know that they could participate and we would highlight them on the Facebook. Brandee mentions about maybe letting the strips work together to light their strip center. The goal is to try and get the whole downtown lit up. It won’t be so much of a contest but just business getting lights up.

Instagram Account to highlight Figgy at various places – Natasha talks about starting an Instagram account for KFB and taking pictures of Figgy around town. She also mentions to come up with a small Instagram mural around Friendswood. The small wall at Sno-Beach was suggested.

Picture Frames for KFB photos – Natasha tells the board about the Instagram frames we plan to have and to take a picture for social media around town.

****Education/Patty Steinke:**

Bird House Project – Sherry let the board know that the Blue Bird houses are already up in the park and that the Owl/ Bat houses will be up in September or October.

****Beautification/Kaye Corey:** Michael and Kaye sent in a high grass report to code enforcement. She also mentioned that the matching grant money will be presented to Heritage gardeners in their rose garden on Thursday.

Pollinator Garden Project – Susan presents the proposal for the garden. A pollinator garden is a garden full of native plants and attracts animals and insects. We need a pollinator garden because the habitats for birds, butterflies, and bees are diminishing. The pollinator garden will be located in Stevenson Park in a patch of grass between the basketball courts and the Stevenson Park wall. The garden will be raised with small to tall shrubs, plants, and Lemon tree. The garden will feature a water feature and an Arbor entrance. The garden can be used for education as well. The board voted on \$3000 for the pollinator garden. Susan motions to spend \$3000 for the start of pollinator garden, Natasha seconds the motion and the motion was approved unanimously. Sherry explains this is the \$3000 to get the garden started and more funds may come later.

Galveston County Master Gardeners Workshop – Kaye lets the board know about the citrus workshop on Sept. 8th from 1-3pm at the library. The library asked KFB to set up a table at the workshop for marketing. This may include education committee as well.

****Environmental Action:** Michael reports that award went to Forward Automotive and they were very appreciative. Susan suggests that we use Friends Pub as the next business beautification because of their flowers in front.

****Parks/Paul Marx:** Natasha asked if there was parking going in at Friendswood Lake. Michael explains that there has been land purchased to get 40 extra parking spots. Michael also updates the board on 1776 park. Michael tells the board that Galveston County Drainage district is going to make 1776 park into detention. They plan to do some tree removal and add concrete walking trails.

6. Median Maintenance: Improvements are coming soon for the FM2351. FM518 medians will be improved late December or January.

7. Friendswood Economic Development Corp. Update: Paul gives a report on what the branding consultant had come up with. He showed the board the signage that the downtown corp. plans to use in the downtown district. They plan to have 2 gateway entry signs.

8. September 3 Ice Cream Social: Sherry let the board know about the event and thanked the people who volunteered last meeting to serve ice cream.

9. Santa in the Park Update (Green Event Promotion): Sherry explains were trying to promote Santa as more of a green event. We plan to hand out re-usable shopping bags with the purchase of wristbands. We are looking to get a sponsor to cover the cost of the bags. Possibly HEB?

10. Fall Haul November 10: Shredding is sponsored and we are looking to get electronic recycling.

10. New Business: Sally mentions that the Rotary is planning to put in a kayak launch at 1776 for the October 21st 8am – 12 Rotary Regatta events.

11. Adjournment: Susan motions to adjourn and Brandee seconds. Meeting was adjourned at 8:14pm.

Approved by:

Kimberly Ramirez

Date:

September 25, 2018